

Blues for Transportation and Logistics

Trailer camera monitoring system

Trailer aerodynamic gap fairing monitoring

Smart trailer door lock

Battery health
Idle reduction

Liftgate battery monitoring

Trailer brake temperature monitoring

Battery Health

- Prevent unexpected battery failures
- Extend battery lifespan
- Reduce downtime and service costs



Idle Reduction

- Reduce diesel engine idle time
- Lower fuel consumption
- Cut emissions and wear



Fairing Monitoring

- Maximize fuel efficiency
- Ensure proper wing deployment
- Detect mechanical performance issues

UNDISCLOSED

Trailer Camera Monitoring

- Faster more accurate investigations
- Driver coaching
- More robust legal evidence and compliance

UNDISCLOSED

Liftgate Battery Monitoring

- Prevent liftgate power failures
- Improve delivery assurance
- Reduce unplanned roadside service



Smart Trailer Door Lock

- Prevent unauthorized trailer access
- Real-time lock status visibility
- Audit trail for every entry from pack to delivery



Trailer Brake Temperature Monitoring

- Prevent brake overheating failures
- Reduce maintenance costs
- Improve driver safety compliance

UNDISCLOSED

Your Business Need Can Be Next!

- Blues can help you develop a custom solution to improve fleet operations and drive fleet efficiency
- Your business needs, solved your way

YOUR LOGO HERE

Learn more about Blues for Transportation and Logistics

Use cases, business value, ROI, read-to-use product, white-labeled product, custom applications for improving fleet efficiency and generating hard dollar savings.

Your Cheat Code to Connected Trucking and Logistics

Building connected products doesn't have to be so hard. Blues handles the heavy lifting with a device-to-cloud system that includes plug-and-play hardware, connectivity, cloud infrastructure and fleet management. We instantly, securely and economically pump data from your products to your application.

6 reasons to Choose Blues

-  **Go faster**
From idea to market, faster than anyone else
-  **Control costs**
Create and operate connected products affordably, no surprises
-  **Build it now**
Focus on your product, not the technical hurdles
-  **Build securely**
Sleep easy knowing your connected products are secure
-  **Build your way**
Use what you already know and trust, change when needed
-  **Scale with your customers**
Your products can adapt to any customer, anywhere, anytime

5 ways to have Business Impact

-  **Roadside breakdown prevention**
-  **Fuel waste reduction**
-  **Cargo security**
-  **Driver and fleet safety**
-  **Truck roll reduction**

Smart Connectivity, Radically Simplified



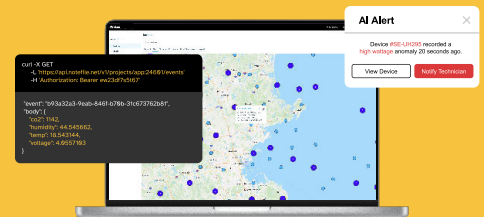
Notecard

Notecards are plug-and-play, secure-by-design, embeddable wireless hardware modules that make it easy to bring any product online with just a few lines of code.



Starnote

Starnote provides cost-effective satellite backup for any Blues connected product, using the same easy-to-use developer tools and APIs.



Notehub

Notehub is an enterprise-grade cloud orchestration layer that provides secure, reliable and dynamic cloud data routing, along with powerful and programmable device and fleet management tools.